

the overwhelming majority of even complex civil actions. When counsel exceed those limits, they often pad their briefs with sprawling, unnecessary bulk at the expense of clarity of reasoning and cohesiveness of presentation. An unfortunate consequence of this approach is that such briefs frequently obscure a party's stronger arguments and the central facts of the matter by camouflaging them with lesser contentions or extraneous factual recitations, thereby undermining effective advocacy. Even worse, the resulting "false trails" infect the entire briefing process, as opposing counsel must then devote extensive analysis in their brief to rebutting and refuting superfluous arguments that never should have been made in the first place. The Court must then resolve all of those issues by sifting through an undifferentiated mass of verbiage in an effort to distinguish wheat from chaff. The system functions far more efficiently for all concerned if the movant exercises the necessary discipline in the first instance to submit a tight-knit, focused presentation of facts and legal arguments.²

All of that said, only defendant's counsel can reasonably evaluate at this time whether the essential factual and legal issues at stake on summary judgment are so numerous, labyrinthine and variegated as to require 50 pages of briefing in a principal brief. The Court will defer to movant's professional judgment, subject to the important caveat that movant's principal brief must be crafted in conformity with the principles set forth herein and may be stricken to the extent it fails to do so. On that basis, defendant's request for leave to file a principal brief of up to 50 pages is **granted**.

Defendant's request to file a 30-page reply brief is **denied** as premature. Without the benefit of non-movant's opposition brief, the movant cannot possibly assess whether the 15 pages allotted under LR 7.1 will allow for adequate rebuttal.

DONE and ORDERED this 9th day of May, 2005.

s/ WILLIAM H. STEELE
UNITED STATES DISTRICT JUDGE

² In that regard, the Supreme Court has "recognized on numerous occasions that the 'process of 'winnowing out weaker arguments on appeal and focusing on' those more likely to prevail ... is the hallmark of effective appellate advocacy." *O'Sullivan v. Boerckel*, 526 U.S. 838, 858, 119 S.Ct. 1728 (1999) (citation omitted). The same principles apply to effective trial advocacy.